

OUR IMPACT



Mission: Safeguarding coastal and marine resources by engaging communities in best visitation practices, safe and responsible recreation, and conservation stewardship.

**COMMUNITY. OCEAN.
RECREATION. EDUCATION.**

- 458K** impressions generated through digital media collaborations, partner content, online articles, news features, and industry spotlights highlighting initiatives supported by The CORE Project
- 2,400** community members engaged globally through annual events with local partners, including surf contests, youth outreach programs, safety trainings, workshops, benefit concerts and more
- 1,758** kilometers of coastlines mapped and analyzed to identify priority ecosystems and adjacent high-recreational-value areas facing emerging threats, supporting more targeted conservation and management strategies
- 21** working group and coalition meetings with cross-sector partners, NGOs, coastal-tourism stakeholders, marine-safety experts, elected officials, and community organizations, where The CORE Project provides technical guidance on surf-zone management, public-safety improvements, water-safety strategies, equitable coastal access, and coastal-resilience planning.
- \$2.3K** in scholarships awarded annually to young ocean leaders and surfers—including representatives from Black and Indigenous surf communities—to attend surf safety seminars and workshops, promoting equitable access, equal representation in lineups

- 1,150** ocean advocates in 25+ countries mobilized through global campaigns to defend coastal ecosystems and surf resources from seabed mining and offshore energy threats, alongside partners including Surfrider Australia and the Deep Sea Conservation Coalition
- 220** ocean users engaged in Community First Responder trainings and Water Safety Summits that CORE Project helped organize alongside community partners, including BWRAG, the Blake Dresner Memorial Foundation, local lifeguard agencies, and marine-safety experts
- 20** miles of regionally-specific marine safety content developed and ready to implement into education networks in Southern California
- 58** participants from diverse backgrounds—including women's surf groups and organizations promoting diversity and inclusion in surfing—received surf-safety training through workshops with City Surf Project, Black Like Water, Native Like Water, Radical Movement Collective, and others.
- 24** sign-on letters, public comments, and policy guidance documents submitted to support improved coastal management and surf-zone safety strategies

